

ELEXA GRIFFIN

Graphic Designer / Brand, Digital & Print

A: Ajax, ON

E: elexagriffin64@gmail.com

W: <https://www.lexalabportfolio.com>

P: (647) 774-6926

Graphic Designer with experience in branding, advertising, merchandise, editorial layouts, packaging, and digital design. Proficient in Adobe Illustrator, Photoshop, InDesign, and XD, with strengths in visual communication, typography, layout, collaboration, and attention to detail.

Strengths:

- Communication
- Attentive Listening
- Attention to Detail
- Time Management
- Problem-Solving
- Collaboration

Skills:

- Microsoft Word
- Microsoft Excel
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Branding
- Logos
- Advertising
- Editorial
- Packaging
- Illustration
- Web and Layout

Benefits:

Commute: I am dedicated to punctuality and ready to fill the gaps where necessary.

Availability: I am available all day, for any shift from 6 am to 11 pm.

Education:

Durham College, Oshawa ON - **Graphic Design Diploma**

SEPTEMBER 2020 - 2023

Knowledge and understanding in the fundamentals of graphic design. Understanding of these concepts include packaging design, editorial design, logo design, product illustrations, publishing, website and layout design, branding, and marketing design.

J Clarke Richardson Collegiate, Ajax, ON - **Honours OSSD & SHSM Graduate**

SEPTEMBER 2016 - 2020

Achieved knowledge and skills regarding the basics of graphic design during SHSM for Communications Technology before graduating from High School.

Experience:

Graphic Designer - **FRONT OF THE BUS, LLC - (WEB & SOCIAL TEAM)**

SUMMER 2023 - PRESENT

Design Las Vegas Strip billboards, social media graphics, and branded merchandise, adapting concepts for print and digital use while maintaining brand consistency.

Freelance Graphic Designer - **Bridgepoint Hospital**

SUMMER 2022 - 2024

Created production-ready custom T-shirt artwork, translating client requirements and feedback into polished final designs.

Travel Marketing Designer Intern / On-Call Designer - **Craig Travel**

JANUARY 2023 - SEPTEMBER 2023

Designed brochures, logos, website interface concepts, and travel marketing assets for print and digital channels; continued providing on-call design support.